Portfolio raniahalobaidi.com

# RANIAH

Graphic Design Motion Design Creative Marketing

### EXPERIENCE 50/50 Women on Boards Creative Marketing

Provided services with the marketing and executive team at 50/50 by social media and email marketing, presentation design and website maintenance. 2021 - 2022

## OriginalFani

#### Graphic Designer

Redesigned OriginalFani's branding guideline deck, by incorporating creative layout and design strategy. 2022

### SCAD Serve

#### Branding Designer

Collaborated with a group of designers to rebrand Sweet Auburn Bread Company. Creating a completely new Identity System for the client. 2021

# Yeezy

#### Fashion Assistant

Supported the head stylist by prepping and organizing 150+ designer archives. Assisted the onsite coordinator by resolving operational errors. *2021* 

## **Slugglobal and Footaction**

#### Photoshoot Assistant

Assisted on a photoshoot and videoshoot set for the collaboration of Footaction and Slugglobal. 2021

# **Kyriacosglobal**

Graphic Designer

Collaborated with a fashion designer to create a flyer for the brand's showcase at Atlanta Streetwear Market. 2020

# **Dr Love Media**

#### Graphic Designer

Designed a logo for musician and audio producer, Dr Love's business. 2020

# **Fitness Wildflower**

*Graphic Designer* Designed a logo for Sheneka Winston's Fitness Business. *2019* 

# **Cover Art Designs**

Graphic Designer Collaborated with few music artists to create cover arts for their upcoming debute albums. 2018 - Present

## **EDUCATION**

Savannah College of Art and Design (SCAD) Atlanta, Georgia Bachelor of Fine Arts in Graphic Design 2018 - 2022

## SKILLS

Translate Arabic to English Adobe Photoshop Adobe Ilustrator Adobe Indesign Adobe After Effects Adobe XD Sketch MailChimp

#### AWARDS

Savannah College of Art and Design (SCAD) Atlanta, Georgia Dean's List 2018 - Present

Professional association for design (AIGA) Atlanta, Georgia People Choice Award pin up show 2020

# AFFILIATIONS

Professional association for design (AIGA) Atlanta, Georgia Student Chapter 2019

Professional association for design (AIGA) Atlanta, Georgia Board President Provided networking opportunities outside of the classroom by bringing alumni and industry professionals to present real industry experiences. 2021 - 2022

Savannah College of Art and Design (SCAD) Atlanta, Georgia Student Ambassador Answered questions about SCAD for students and parents at admission events. 2022